

SnifBrasil especial 

EMPRESA	LEMBRANÇA - PONTOS	RECALL (%)	Conceito - Total de pontos	RK Lembrança	RK Conceito
Creative Design	22,8300	57,59	204,0	1	1
Hansa	2,8300	7,14	40,0	2	2
Luxury	2,0000	5,05	26,0	3	3
Faber Castel	0,6600	1,66	18,0	11	4
Premium Brindes	0,6600	1,66	16,0	12	5
Task	1,3300	3,36	10,0	4	6
Aml	0,5000	1,26	10,0	13	7
Giverny	0,5000	1,26	9,0	14	8
Grupo Eco	0,5000	1,26	9,0	14	8
Tom Promocional	0,3300	0,83	9,0	19	10
Brindice	1,0000	2,52	8,0	5	11
Marketing Ware	1,0000	2,52	8,0	5	11
Sobrindes	1,0000	2,52	8,0	5	11
Holtermann Brindes	1,0000	2,52	7,0	8	14
Lumen Brindes	1,0000	2,52	7,0	8	14
Vip Pen	0,5000	1,26	7,0	16	16
Vt Couros	0,5000	1,26	7,0	16	16
Rubem Melo	1,0000	2,52	5,0	10	18
Promotrend Brindes	0,5000	1,26	5,0	18	19